



The Experience

On-site original ume syrup making experience program presented by CHOYA. Enjoy tasting 3 varieties of umes and 3 types of sugar to discover their unique flavors. In this experience, you will combine CHOYA's carefully selected fully ripened Nanko ume with your choice of sugar to make your own custom ume syrup. You can take your finished creation home and let it steep for about 1 week. This is a unique Japanese food culture experience enjoyable even for non-drinkers and guests under 20.

Sales Points

【Japanese Cultural Experience】 Learn Japanese Plum Culture
Learn about Japan's 1,000-year-old plum culture while creating your very own custom ume syrup.

【For Groups & Corporate】 Mobile Workshop Service
As an on-site workshop, it can be hosted for corporate training, incentive tours, international conferences, and more.

【Inclusive & Accessible】 Enjoyable for Everyone
Since no alcohol is used, this unique Japanese food culture experience can be enjoyed by everyone, regardless of age or nationality.

General Information	
Contact: Kanagawa DMO Business Hours: 9:00–17:00 Website: https://www.kanagawa-kankou.or.jp/ Phone: 045-681-0007 Email: product@kanagawa-kankou.or.jp	
Tour Types	Individual, Group, Corporate Training
Target	For corporate (incentive travel, team building), For individuals (luxury travelers, family groups)
Price (Tax Included)	Please inquire.
Includes	Ume concierge travel fee, Ume syrup making kit (with airtight cap), Tasting session, 1 completed ume drink (separate from the syrup made in the class)
Meeting Point	Venue arranged by the client
Access	Depends on venue
Reservation Period	From 6 months to 2 months prior
Reservation Accepted	Weekdays (Excluding Dec 30–Jan 3) Please provide your preferred date in advance. *Dates are subject to change based on the calendar; Contact us for each inquiry.
Duration	Approx. 60 minutes (10:00–18:00)
Group Size	10 to max 30 guests (Negotiable)
Private Tours	Private booking
Languages	English, Chinese (Traditional), Japanese brochures available
Guide Provided?	No